

## Hanover Town Library (Etna Library)

### Long Range Plan

2022-2027

#### Mission Statement

The Hanover Town Library in Etna provides library materials and services to community members of all ages and backgrounds, with the aim of inspiring and supporting lifelong learning, literacy, creativity, recreational passions, and cultural expression, all within the welcoming walls of our historic building, and beyond.

#### Goals:

1. Develop the library space to capitalize on its history and uniqueness, make it a safe and welcoming environment for patrons, and utilize the building's limited square footage in ways that are both practical and inviting.
  - Add new shelving.
  - Add new seating.
  - Add new décor.
  - Rearrange collections to make them more easily accessible and to allow more items to fit.
  - Add a fire-detection system to the building.
  
2. Conduct extensive circulation analysis at the level of individual parts of the collection (e.g., Adult Fiction, Biography, Adult Audio Books, etc.) and utilize that data to drive collection development.
  - Conduct full circulation analysis by collection every two years.
  - Carefully monitor and respond to local and national circulation trends.
  - Invest heavily in collections currently underrepresented at the library (e.g., Children's Graphic Novels and Board Books).
  
3. Include the library's beautiful backyard, Hayes Farm Park, in programming and development initiatives.
  - Relaunch Story Walks and offer rotating picture books throughout the year.
  - Investigate building an outdoor 'Reading Circle' in Hayes Farm Park.

- Advocate for the preservation of Hayes Farm Park as a natural community resource.
  - Host outdoor programs such as music performances, nature or meditation walks, and outdoor story times.
4. Ensure that the library building is meeting both the current and perceived future needs of the community and investigate/implement updates if warranted.
- Collect data on how the community regards the library's physical space – how that space is currently being used and hopes for how it might be used in the future.
  - Research community interest, cost, and advantages/disadvantages of expanding physical building space.
  - Explore expansion of floor space to create a children's play space.
5. Offer special programming and ongoing groups that cater to a variety of ages and interests.
- Launch new ongoing groups for children and offer more children's programming.
  - Explore new initiatives to get tweens and teens more involved with the library.
  - Develop a plan and acquire equipment to allow more on-site programs to be held at the library.
  - Offer a mixture of on-site, off-site, outdoors, and online programs.
6. Promote awareness of the Etna Library – its rich history, the realities of its operating structure, its courier service, and its extensive program offerings – throughout all of Hanover.
- Collect and share circulation and patron visit statistics with the Town of Hanover Selectboard, the Town Manager, and the larger community.
  - Host an 'Open House' to encourage community members who haven't visited the library in a long period, and those who have never visited, to come explore the library's offerings.
  - Create new displays and handouts that detail the history of both the Etna Library and the village of Etna.
  - Advertise for upcoming programs with print fliers, emails, social media posts, community email lists, and postings on online calendars such as the Valley News and NHPR.
  - Work with community groups (e.g., local schools, the Hanover Conservancy, the Etna Ladies Aid Society, the Hanover Historical Society, the Hanover Garden Club) to offer and promote services and to co-host programs.